

PROGRAMME: TOURISM



Degree: Bachelor



Duration: 8 semesters / 9 semesters



Total ECTS: 240



Pace: Full-time / Part-time



Study Type: Campus / Online



Location: Saint Petersburg, Russia

Entry requirements:



- Certificate of secondary education.
- Online application (including motivation letter and passing the entrance exams).
- Successful interview with admissions.



About the programme:

The graduates of the programme are capable of analyzing the territory, the implementation of tourism with its impacts, rejections and benefits from a holistic vision and understanding the new global societies, their origin, their customs and their needs. It analyzes the region and the diversification of leisure, the different business models and the relationship with local, regional and international capitals, at the same time it understands the relationship between population and employment, traditions and local culture in relation to tourism, transformed nature and local beliefs as heritage and as a resource..



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